

River City Food Bank:

Because no one should be hungry

In its 43 years of operation, River City Food Bank has focused on emergency food assistance. When someone hits a rough patch, they can come to RCFB for a little help. Clients represent every age group, and live in urban and suburban neighborhoods throughout Sacramento County. Many are “working poor.” They find themselves uncertain about where their next meals will come from after facing a set-back such as an unexpected car repair, a medical problem, or furloughs. River City Food Bank’s assistance, given with compassion, helps to instill hope and supports self-reliance. Volunteers continue to be at the heart of what we do, providing over 11,000 hours of labor and love each year. Our staff ensures the integrity and strength of our operations, along with the diligent support of our Board of Directors.

Food

A family or individual who reports income at or below the poverty line can receive a three-day supply of nutritionally-balanced food from River City Food Bank up to once a month regardless of where they live in Sacramento County. River City Food Bank also provides emergency assistance to those experiencing a one-time hardship such as a furlough or reduced income. Families with small children also receive items such as diapers, baby food and formula.

Nutritional Classes

River City Food Bank provides monthly “Food for Fun” nutritional classes using common food closet staples in collaboration with CARES, and the

Sacramento Hunger Coalition. Nutrition education programs help clients improve food quality (by shopping better) and food resource management (by maximizing healthy meals).

Food Stamp Outreach

Through grants from the California Association of Food Banks, Mazon, the Jewish Response to Hunger, Kaiser Permanente and Sierra Health Foundation, River City Food Bank employs the only full time Food Stamp Outreach (FSO) Coordinator in Sacramento County to reach out to needy families and individuals by assisting with the food stamp application process.

BackSnacks

Many students go hungry on weekends and during the summer when school is out and subsidized breakfast and lunch programs are unavailable or too far away. To help kids grow and have the energy they need for homework and activities, River City Food Bank fills over 500 backpacks with nutritious snacks. The backpacks are distributed to schools, which send them home with students on Friday afternoons.



River City
Food Bank

9th Annual
Empty Bowls
Sponsorship Opportunities

Benefitting the hungry of Sacramento

Supper: March 5, 2012 | Luncheon: March 6, 2012

What is Empty Bowls?

Empty Bowls is River City Food Bank's annual event to raise awareness and funds for the fight against hunger in Sacramento County. Our ninth annual event will take place on March 5th and 6th, 2012. Empty Bowls 2011 was attended by over 1,000 people and raised more than \$106,000, 96% of which directly funds our food programs. This year we hope to raise over \$125,000 to help meet the growing need in our community.

The evening soup supper and two luncheon seatings will be held at a venue to be determined in downtown Sacramento. Guests attending the

Monday evening event will be treated to wine, appetizers, gourmet soup, bread, and desserts donated by some of Sacramento's finest restaurants. Luncheon guests will enjoy a simple meal of delicious soup, bread, cookies and water. All attendees will select one of over 1,500 beautiful handmade bowls donated by budding and professional artists to take home with them as a reminder of the many in our community who are hungry and face an empty bowl each day.

Event Information

Date: March 5, 2012 and March 6, 2012

Location: Sacramento Convention Center
1400 J Street
Sacramento, CA 95814

Schedule: Soup Supper 5:30pm-7:30pm
Luncheon 11:30am or 12:30pm seatings

For more info: www.RiverCityFoodBank.org



Sponsorship Levels

Presenting Sponsor \$20,000+

- Limited to three sponsors
- 16 VIP tickets (2 tables) to the Empty Bowls Supper (March 5, 2012)
- Prominent logo recognition on the event poster*
- Recognition in all media and press releases
- Logo recognition and web link on RCFB website
- Prominent signage inside and outside event
- Full-page color ad recognition in event program
- Logo recognition in quarterly RCFB newsletter

Leadership Sponsor \$10,000+

- 12 VIP tickets
- Logo recognition on event poster*
- Recognition in all media and press releases
- Logo recognition and weblink on website
- Prominent signage inside event
- Full-page black and white ad in event program
- Logo recognition in quarterly RCFB newsletter

Strategic Sponsor \$5,000+

- 8 VIP tickets (1 table) to the Empty Bowls Supper (March 5, 2012)
- Logo recognition on the event poster*
- Logo recognition and web link on RCFB website
- Prominent signage inside event
- Half-page black and white ad in event program
- Logo recognition in quarterly RCFB newsletter

Sustaining Sponsor \$2,500+

- 8 VIP tickets (1 table) to the Empty Bowls Supper (March 5, 2012)
- Logo recognition and web link on RCFB website
- Signage inside event
- Quarter-page black and white ad in event program
- Logo recognition in quarterly RCFB newsletter

Community Sponsor \$1,000+

- 8 VIP tickets (1 table) to the Empty Bowls Supper (March 5, 2012)
- Logo recognition and web link on RCFB website
- Recognition in event program
- Recognition in quarterly RCFB newsletter



Steward Sponsor \$500+

- 4 VIP tickets to the Empty Bowls Supper (March 5, 2012)
- Logo recognition and web link on RCFB website
- Recognition in event program
- Recognition in quarterly RCFB newsletter

Hope Sponsor \$100+

- 1 ticket to the Empty Bowls seating of your choice (March 5/6, 2012)
- Recognition in event program
- Recognition in quarterly RCFB newsletter

Please contact us for information regarding media sponsorships. For questions, contact Paula Jenkins at pjenkins@rivercityfoodbank.org or call (916)446-2627.

**In order to ensure inclusion on the event poster, we respectfully request your commitment by December 16, 2011.*

